



Colourful Collaboration to Sparx the New Year

To kick off the New Year, **Sparx Factory** was delighted to collaborate with Insights colleagues during the Global Client Leadership Conference for one of its key client relationships.

The Conference brought together 120 C-Suite Executives from around the world, and introduced the Insights Discovery platform to ignite the client's market-leading strategy.

The 5 tailor-made workshops were simultaneously facilitated around leadership, communication, coaching and change. The concluding plenary session saw exposés of animated presentations, concrete "colourful" action plans and an ambitious and bold occupation, by all 120 participants, of their unique positions around the Insights Wheel !



It was a Sparkling combination of passionate facilitators, enthusiastic participants, and profound Insights: What we at Sparx Factory would call the perfect day!

Client comment of the day:

*"What I'd like to know is how an algorithm could describe **me so exactly** in my **Insights Discovery Profile**" !*